

IYRA: Redefining Luxury Living Across Chennai and Beyond

At IYRA, we envision creating spaces that are welcoming, cherished, and enduring. Every Project begins with a simple yet powerful idea-to make everyday living more fulfilling through elegant design and uncompromising quality. Guided by vision, agility, and innovation, we continue to rise above in the ever-evolving world of real estate, all with one purpose, to offer you the life you've always aspired to lead.

Whether it's apartments or plots, we at IYRA are committed to delivering timeless experiences. Through our diverse and successful projects over the years,



Vinoth Kumar Rathinavel,
VP Sales, Marketing & CRM



IYRA
INDULGE • INVEST • INHERIT

we have earned the unwavering trust and support of our customers and partners.

The IYRA story is not just ours - it's yours

Built for Heart, not just the floor plan, IYRA The New Town (RERA NO: TNRERA/29/BLG/0276/2026) is aiming for new benchmark in Chennai real estate at Saidapet, Luxury Finds its heart located in one of the Chennai's most prime and central locations, offers spacious 3 & 4 BHK residences. Designed for families who refuse to compromise on location and lifestyle, the project brings together connectivity, prestige, and world class amenities in the true heart of the city

IYRA Spire At Velachery (RERA NO: TN/29/BUILDING/0217/2025), The City Rises Higher: in another prime location, IYRA is developing a stunning 16 - storey high rise – a statement in luxury living. Featuring meticulously designed 3 & 4 BHK apartment, this project offers breathtaking views, superior architecture, and a lifestyle that matches the aspirations of modern Chennai.

IYRA City, Madurai's first Dubai-inspired plotted community (Rera No: TNRERA/20/LO/4200/2025) aims at setting a standard for plotted living not only Chennai also in Madurai. After delivering renowned communities in Chennai, the brand has now brought its signature luxury to Madurai with its most popular project, IYRA City. Spread across a sprawling 21 acres, fully furnished 12,000 sq.ft. luxury club house, swimming pool, a fully equipped modern gym, children play area and a host of other Dubai lifestyle amenities designed for families.

Chennai's real estate story is being rewritten and among the forerunners is IYRA

Starting among the pioneers in plotted developments, IYRA has now expanded its footprint across major parts of Chennai, marking a significant growth into luxury apartments, plotted developments and commercials.